Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Sterling Group Holdings Limited 美臻集團控股有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1825)

DATE OF BOARD MEETING

Reference is made to the announcement of Sterling Group Holdings Limited (the "Company", together with its subsidiaries, the "Group") dated 15 June 2020 in relation to the meeting of the board of directors (the "Board") of the Company held on Monday, 29 June 2020 and the announcement of the Company dated 29 June 2020 in respect of the unaudited annual results of the Group for the year ended 31 March 2020 (the "Year").

The Board hereby announces that another Board meeting will be held on Tuesday, 21 July 2020 for the purposes of approving, among other matters, the announcement of the audited annual results of the Group for the Year.

The 2020 Annual Report of the Company will be despatched to the shareholders of the Company and available on the website of the Company (www.sterlingapparel.com.hk) and the designated issuer website of The Stock Exchange of Hong Kong Limited (www.hkexnews.hk) on or before 31 July 2020, i.e. within four months after the end of the financial year of the Company according to Rule 13.46 (1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board

Sterling Group Holdings Limited
美臻集團控股有限公司*

Choi Siu Wai, William

Chairman

Hong Kong, 7 July 2020

As at the date of this announcement, Ms. Wong Mei Wai Alice, Mr. Siu Yik Ming and Mr. Chung Sam Kwok Wai are the executive Directors, Mr. Choi Siu Wai William is the non-executive Director and Chairman, and Mr. Chan Kee Huen Michael, Mr. Cheng King Hoi Andrew and Mr. Ko Ming Tung Edward are the independent non-executive Directors.

* For identification purpose only